



**Top Spot**  
**Number 1 position**

**Do<sup>h</sup>ain**  
Just what you're looking for

# Top Spot

## Feature your property prominently

Top Spot listed properties are displayed first on the domain.com.au search results page, ensuring maximum exposure for your agency and properties.

Sold per suburb, agents can dominate their local area and promote unlimited properties in your suburb.

In addition, our enhanced design features aim to improve the user's search experience; and generate greater value and stronger results for you by displaying your properties, whether your listings match a search criteria or not.

## Search results page

Properties in the Top Spot matching all search criteria will be displayed in full with 2 hero images, your agency logo and agent profile. If more than one property is matched in your suburb, each property will display by clicking the navigational arrows.

Properties within the suburb in the Top Spot that don't match the user's search criteria will be displayed within an alternative rotating carousel.

If you have multiple properties in a suburb then advertise with Top Spot and drive more buyers to your listings - selling your vendors' properties faster.

The screenshot displays the domain.com.au search results page. At the top, there's a navigation bar with links for NEWS, JOBS, REAL ESTATE, CARS, FINANCE, MOBILE, DATING, TRAVEL, and WEATHER. Below this is the 'Doomain' logo and a 'REAL ESTATE AGENT' profile section. A search bar is visible with the text '303 properties found in: Camperdown 2050 (including 230 in surrounding suburbs)'. A 'Refine Search' section allows users to filter by New Developments, Surrounding Suburbs, Price, Property Type, Bedrooms, Parking, and Bathrooms. The main content area features a 'Featured Properties' section with a large hero image of a modern building and a video player. Below this is a 'Featured Properties' carousel showing various property listings. The 'Top Spot' property listing is prominently displayed with a large hero image, a video player, and detailed information including the address '23/6 Potts Ave GARDEN PARK', price 'Offers over \$1,205,000', and a description: 'Penthouse style residence embraced by harbour water views. Located on Darling Island's exclusive harbourside peninsula this open plan three bedroom apartm...'. The listing also includes an agent profile photo and a 'More Details' button.

## Why Top Spot?

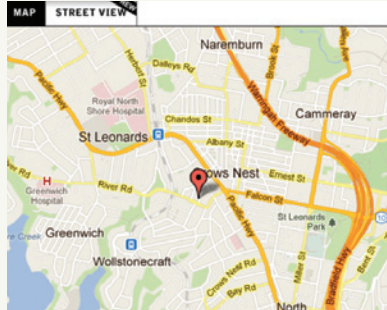
- Always displayed at the top
- Dominate a suburb with unlimited properties in a suburb on the carousel
- Standout property display with 2 large photos
- Larger details listing
- Display agent profile photo

# Showcasing your best side

## Property details page

The Top Spot property details page strongly promotes agent branding including better links to other advertised properties from your agency.

It also excludes any other banner advertising, so your brand and vendor's property showcases the very best of what's on offer in a crisp, clean format that's both easy to view and navigate.



- See precise location
- Directions to properties 'on the go'
- View local landmarks

### Interactive map

### Video

- Large hero image
- Drives stronger buyer engagement
- Make buyers fall in love with your property

### Comprehensive photos

- High impact exposure
- Multiple property vistas
- Showcase property features

### Other properties

- Showcase your agency's other properties

### Dedicated display

- Dominate the page with your banner ad
- No other banner advertising

### Agent details

- Easy to contact agent
- Arrange an appointment to inspect
- Headshot of one or more agents

### Handy buyer tools

- Shortlist and email a friend
- Add to Inspection Planner
- Inspection and auction details

To advertise or find out more contact us today

1300 799 109 | [domain.com.au](https://domain.com.au)

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